



INTEROFFICE MEMORANDUM

January 6, 2011

TO: PUBLIC FILE
FROM: Roselia Hernandez (Research and Program Coordinator)
SUBJECT: FCC COMMERCIAL LIMITS WITHIN KIDS PROGRAMMING

The Children's Television Act and the FCC's rules impose the following commercial limits:

1. Children's programming targeting children 12 and younger may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends, and no more than 12.0 minutes of total commercial matter per clock hour on weekdays.
2. On and after January 1, 2006, children's programming may not direct viewers to an internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; and the pages of the website to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no link labeled "store" or direct links to other pages with commercial material).
3. On and after January 1, 2006, neither children's programming nor commercials aired during children's programming may display internet website addresses that direct viewers to internet websites that utilize a program's characters to advertise promote or sell products or services.

After review of internal channel records and documentation provided to us by program suppliers, KTNV hereby certifies that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements. Details are below.

Signed

For kids programming targeting children 12 and younger, during the 4th quarter 2011, KNTV broadcast less than 10.5 minutes of commercial matter per clock hour on weekends and less than 12 minutes of commercial matter per clock hour on weekdays on Channel 13.1. See attached schedule for details.

For kids programming targeting children 12 and younger, during the 4th quarter 2011, Mexicana! inserted 2-3 minutes of commercial matter per half hour in each Mexicana! kids program on Channel 13.2. Their schedule is attached. KTNV did not insert any additional commercial matter into kids programming on its Mexicana! programming stream. **[Correct as appropriate do demonstrate that the commercial limits were met.]**

The Live Well Network did not include any programming targeting children 12 and younger on Channel 13.3



**MEXICANAL
NETWORK**

CERTIFICATION OF COMPLIANCE WITH COMMERCIAL LIMITS IN CHILDREN'S PROGRAMMING, FOURTH QUARTER 2011

MEXICANAL aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during this quarter.

Children's Program	Description	Days & Times Aired	Times aired in the period	Commercial time (min, sec)
Zona N (e/i) N Zone	A magazine show made for kids, by kids, featuring segments on cooking, experiments, crafts, sports, and recreational activities to stimulate their imagination, fuel their creativity, and strengthen their values. Hosted by: Beu, Mafer, Diana, Chema, and Ricardo Target Age Group: 6-12	Mon 12:30 - 01:00 PM PT Mon 02:30 - 03:00 PM CT Mon 03:30 - 04:00 PM ET Duration: 30 minutes	13 total	2 min
Club C7 (e/i)	A children's show where the main characters are kids like you, who invite you to come explore, create and discover everything around us, with a variety of activities which will make you put on your thinking caps and enjoy yourselves. We learn while having fun. Our young hosts will show you interesting sites around the state of Jalisco and of course introduce you to the culture, sports, and lots of entertainment. Target Age Group: 4-10	Tue 12:30 - 01:00 PM PT Tue 02:30 - 03:00 PM CT Tue 03:30 - 04:00 PM ET Sat 12:30 - 01:00 PM PT Sat 02:30 - 03:00 PM CT Sat 03:30 - 04:00 PM ET Duration: 30 minutes	26 total	2 min
Kabum (e/i)	Enjoy yourself with the children's program made for children like you. Discover inventions, novelties, animals and games, while we make new friends in Oaxaca and other places in Mexico. Target Age Group: 6-12	Wed 12:30 - 1:00 PM PT Wed 02:30 - 03:00 PM CT Wed 03:30 - 04:00 AM ET Fri 12:30 - 1:00 PM PT Fri 02:30 - 03:00 PM CT Fri 03:30 - 04:00 AM ET Duration: 30 minutes	26 total	2 min
Viva la Pelota (e/i) Long Live The Ball	This children's show from Chiapas has as its main objective the promotion of values. While entertaining kids, it also motivates them to take care of the environment, and to foster brotherhood. Parents are invited to work together with their children to promote change in society. Target Age Group: 6-12	Thu 07:00 - 8:00 AM PT Thu 09:00 - 10:00 AM CT Thu 10:00 - 11:00 AM ET Duration: 60 minutes	13 total	3 min
De Rebote (e/i) Rebound	A half-hour children's program that targets kids between the ages of 6 and 12. The kids' comments on the daily topics that surround them show us how they perceive social phenomena. By exploring how they make sense of these topics, according to their level of understanding and familiar context, "De Rebote" helps to improve the holistic development of children. Target Age Group: 6-12	Thu 12:30 - 01:00 PM PT Thu 02:30 - 03:00 PM CT Thu 03:30 - 04:00 PM ET Duration: 30 minutes	13 total	2 min



MEXICANAL
NETWORK

Lucy y Tadeo (e/i) Lucy and Tadeo	A program for pre-school children. Lucy is a nice little girl and Tadeo is a cute puppet. Together they share stories, tales, and songs in Lucy's pleasant little house -- every time with new and exciting experiences. Target Age Group: 3-5	Sat 09:00 - 09:30 AM PT Sat 11:00 - 11:30 AM CT Sat 12:00 - 12:30 PM ET Duration: 30 minutes	13 total	2 min
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2. On and after January 1, 2006, children's programming may not direct viewers to an internet website unless the website offers a substantial amount of bona fide program-related or other no-commercial purposes (that is, e-commerce or advertising); (iii) the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; and (iv) the pages of the website to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no link labeled "store" or direct links to other pages with commercial material).
3. On an after January 1, 2006, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal channel records and documentation provided to us by program suppliers, Mexicanal hereby certifies:

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that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.

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that it not complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

Fernando Polar
Chief Financial Officer

(date)

Aqua Kids Adventures
FCC E/I Children's Programming Production Statement
26 episodes x 30 minutes
Age group: K13-16 / TV-G

Closed Captioning:

Programs will be delivered fully Closed Captioned.

FCC E/I:

* Program Producers verify that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16. The show is targeted to children ages 13-16.

* Program Producers will deliver program to station with the FCC's required E/I logo on screen for the entire duration of the program (not necessary during commercial time.)

Commercial Limits:

* Program Producers will keep total commercial time within the program to 7:00 or less.

FCC E/I compliant website:

* Program Producers warrants that Aqua Kids Adventures is in full compliance with FCC regulations.

* Additionally, Program Producers will neither mention nor show onscreen any website inside the program content of Aqua Kids Adventures with the exception of:

<http://aquakids.tv/>

<http://adventureproductions.com>

* Program Producers agree to maintain the website <http://aquakids.tv/> in a manner in compliance with the FCC Kids E/I guidelines. Program Producers agrees to give 5 days notice prior to adding any ads, logos or potentially commercial material to the website in order for stations to review material.

No Host Selling:

* Program Producers will not use any program character, host, or the program's name to endorse any product within the program nor during any commercial time during the program.

* Program Producers will not use any program character, host, or the program's name to endorse any website or web product within the program itself nor during any commercial time within the program.

Produced by:

Adventure Productions
George Slover - Producer
7718 Belair Road, Suite 2, Baltimore, MD 21236
410-663-5093 Fax: 410-663-3930
george@aquakids.tv
www.aquakids.tv

Distributed by:

Showplace Television Syndication
Hal Pontious - President
3023 N. Clark St. #890, Chicago, IL 60657
773-935-1572 Fax: 206-984-4179
halp@showplaceonline.com
www.showplaceonline.com



Real Life 101
FCC E/I Children's Programming Production Statement
Effective 9/5/2010
26 episodes x 30 minutes
Age group: 13-16 / TV-G

Closed Captioning:

Programs will be delivered to stations fully Closed Captioned.

FCC E/I:

* Program Producers verify that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16. The show is targeted to children ages 13-16

* Program Producers will deliver program to station with the FCC's required E/I logo on screen for the entire duration of the program (not necessary during commercial time.)

Commercial Limits:

* Program Producers will keep total commercial time within the program to 7:00 or less.

FCC E/I compliant website:

* Program Producers warrants that Real Life 101 is in full compliance with FCC regulations.

* Additionally, Program Producers will neither mention nor show onscreen any commercial website inside the program content of Real Life 101 with the exception of the series website <http://www.rl101.com>

* Program Producers agree to maintain the website <http://www.rl101.com> in a manner in compliance with the FCC Kids E/I guidelines. Program Producers agrees to give stations 5 days notice prior to adding any ads, logos or potentially commercial material to the website in order for stations to review material.

No Host Selling:

* Program Producers will not use any program character, host, or the program's name to endorse any product within the program nor during any commercial time during the program.

Produced by:

The Television Syndication Company, Inc.
Cassie Yde – Executive producer
520 Sabal Lake Drive, Suite 108
Longwood, FL 32779
Ph: 407-788-6407 Fax: 407-788-4397
cassie@tvscoco.com
www.tvscoco.com

Distributed by:

The Television Syndication Company, Inc.
Cassie Yde-President
520 Sabal Lake Drive, Suite 108
Longwood, FL 32779
Ph: 407-788-6407 Fax: 407-788-4397
cassie@tvscoco.com
www.tvscoco.com



MAJOR DECISION
FCC E/I Children's Programming Production Statement
Effective 5/1/2010
20 episodes x 30 minutes
Age group: 13-16 / TV-G
Closed Captioned

Closed Captioning:

Programs will be delivered to stations fully Closed Captioned.

FCC E/I:

* Program Producers verify that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16. The show is targeted to children ages 13-16

* Program Producers will deliver program to station with the FCC's required E/I logo on screen for the entire duration of the program (not necessary during commercial time.)

Commercial Limits:

* Program Producers will keep total commercial time within the program to 7:00 or less.

FCC E/I compliant website:

* Program Producers warrants that Major Decision is in full compliance with FCC regulations.

* Additionally, Program Producers will neither mention nor show onscreen any commercial website inside the program content of Major Decision with the exception of the series website.

* Program Producers agree to maintain the website in a manner in compliance with the FCC Kids E/I guidelines. Program Producers agrees to give stations 5 days notice prior to adding any ads, logos or potentially commercial material to the website in order for stations to review material.

No Host Selling:

* Program Producers will not use any program character, host, or the program's name to endorse any product within the program nor during any commercial time during the program.

Distributed by:

The Television Syndication Company, Inc.
Cassie Yde-President
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Longwood, FL 32779
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